SEPTEMBER 2025

PLUGGED IN

# EASILY MANAGE YOUR ENERGY USE WITH MYACCOUNT

## TAKE ACTION TODAY

Track your energy usage, pay your bill online and set energy savings goals using our online account management a tool. To get started, create an account at mmeu.org and select "MyAccount" in the upper right-hand corner.

**Frequently Asked Questions**

As your trusted local utility, we often receive inquiries about the charges listed on your bill. We've addressed some of these below. We're always here to assist, so don't hesitate to reach out if you have other questions.

- **What is the Purchase Power Adjustment (PPA)?**
  The PPA is a variable charge that changes based on the actual cost the utility incurred for purchasing power for the month. The PPA charge can be positive (increases your bill) or negative (decreases your bill), depending on the actual cost of power compared to the average cost of power budgeted. This ensures that the utility does not overcharge or undercharge customers for the total electricity used. The PPA does not result in a profit or loss for MMEU, it is a direct pass through of the cost to purchase wholesale power.

- **What is a kWh and how is it calculated?**
  A kilowatt-hour (kWh) expresses the amount of power consumed over a fixed period. The "kilowatt-hours" you see on your bill expresses the amount of power that you consumed during a specific billing period. The difference between kilowatt (kW) and kilowatt-hours (kWh) is in what they measure. A kilowatt is a measure of power and a kilowatt-hour is a measure of energy; power is the rate at which something uses energy, and energy is the capacity to do the work.

# PUBLIC POWER WEEK

## DOING MORE TOGTHER

As your local utility, we are proud to serve Maquoketa with dependable electricity, personalized assistance, and local decision-making. We take pride in being a locally owned, non-profit utility that prioritizes the needs and well-being of our community. Please help us celebrate Public Power Week during the first week in October, along with the more than 2,000 other community-powered electric utilities that collectively provide electricity to 49 million Americans. Check out the reverse side for more information.

## ADD A "PS" TO HELP A NEIGHBOR

You can help your neighbors through Project Share – an ongoing assistance program created to help qualified households pay a portion of their utility bills. You can add a regular PS contribution to your monthly utility payments or make a direct donation. Your contribution is voluntary, flexible, and tax-deductible.

To participate, simply fill out this coupon and return it with your donation to the utility office.

### Dear Maquoketa Municipal Electric Utility:

I'd like to help a neighbor in need with a contribution to Project Share.

_____
Name

_____
Address

_____
City Phone

[ ] I will contribute $ _____ per month to Project Share. I understand this amount will be added to my bill.

[ ] I have enclosed a $ _____ donation to Project Share.

Maquoketa Municipal Electric Utility

# CELEBRATE PUBLIC POWER WEEK

## OCTOBER 5-11, 2025

**We take pride in providing Maquoketa with reliable power, friendly hometown service and local control.**

## Join us in celebrating Public Power Week at the Maquoketa Farmer's Market!

### Tuesday, October 7th
### 4:00 pm - 6:00 pm

- **Experience a utility bucket truck ride**
- **Enjoy treats and drinks**
- **Try your luck and win a prize!**
- **Learn about public power and connect with MMEU staff**

## WIN A BILL CREDIT!

In appreciation of our customers, we're offering you a chance to win bill credits! Fill out the entry form below or on our website at mmeu.org.

**Your entry is due by Friday, October 10. Random drawing will take place the week of October 13.**

Maquoketa Municipal Electric Utility

**mmeu.org • (563) 652-6891**

At Maquoketa Municipal Electric Utility, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

SHARED STRENGTH THROUGH WPPI ENERGY

## ENTER FOR YOUR CHANCE TO WIN!

## SIGN UP ONLINE AT MMEU.ORG OR COMPLETE THE FORM BELOW.

Name on Electric Account (first, last) _____ Utilities Account Number _____

Address _____ City, State _____ Zip Code _____

( ) _____

Daytime Telephone # _____ Email address _____

*Return your completed entry to our office at 201 E. Pleasant Street or complete online by Friday, October 10. You must be a customer of Maquoketa Municipal Electric Utility with your account in good standing to be eligible to win. One entry per household. Drawing will take place the week of October 13.*