



# All-New Nissan LEAF<sup>®</sup>

World's Best-Selling Electric Car<sup>1</sup>  
100% Electric



Innovation  
that excites

## \$3000 Special Rebate<sup>3</sup>

for eligible customers in select states.  
Proof of eligibility required.

## OR 0% APR for 72mos.<sup>9</sup>

for qualified buyers.

Eligible customers can receive:

**\$3,000** rebate<sup>3</sup> off MSRP

+ up to **\$7,500** potential Federal tax incentive<sup>4</sup>

### Up to \$10,500 in Total Savings!

Additional state incentives may also be available!<sup>4</sup>



Fleet Certification  
Code: **B75425**

### What's New in the 2018 Nissan LEAF

#### More Range<sup>5</sup>, Lower Starting MSRP<sup>2</sup>

**Up to 151 mile range<sup>5</sup> at a lower starting MSRP<sup>2</sup> than previous model year**  
Starting at \$29,990 MSRP<sup>2</sup> vs 2017 LEAF at \$30,680 with up to 107 mile range<sup>5</sup>  
As shown, \$33,335.<sup>2</sup>

#### Intelligent Mobility

##### Available ProPILOT Assist can make highway driving less stressful<sup>7</sup>

Allows you to pace with the car in front of you, maintaining a set distance, while helping keep you centered in your lane. Even through slight curves. Can come to a stop automatically, and resume, without driver intervention.

##### e-Pedal Mode, a more natural way to manage traffic.<sup>6</sup>

Accelerate or brake in traffic, using a single pedal, easing traffic congestion. Come to a complete stop and hold, even on steep hills, without the brake pedal.

#### Safety Technology

##### Standard Automatic Emergency Braking<sup>8</sup>

It can apply the brakes automatically to help you avoid frontal collision, or if unavoidable, help reduce the severity.

#### Join us in making a difference.

As part of our effort to accelerate electric vehicle transportation alternatives throughout the United States, Nissan North America, Inc. is offering eligible employees and rate payers of Maquoketa Municipal Electric Utility a special opportunity to purchase the all-new, 100% electric, 2018 Nissan LEAF<sup>®</sup>. With each qualified purchase, eligible customers can receive a \$3,000 Fleet Rebate off MSRP<sup>3</sup>, or qualified customers can select 0% APR for 72 months<sup>9</sup>, plus a potential Federal tax incentive of up to \$7,500.<sup>4</sup> State incentives may also be available!<sup>4</sup>

#### How to get this great incentive:

Simply bring a copy of this flyer, both the front and back pages, along with your monthly electric bill or proof of employment to your participating Nissan dealership. This limited time offer expires 9/30/18 and cannot be combined with other Nissan special incentives. Residency restrictions apply.<sup>3</sup>

See your local participating Nissan Dealer for complete details: [NissanUSA.com/nissandalers](http://NissanUSA.com/nissandalers)

1 Based on cumulative sales data from Dec 2010 - April 2018.

2 2018 LEAF starts at \$29,990. S trim shown. 2017 LEAF starts at \$30,680. Price is Manufacturer's Suggested Retail Price excluding destination charge, tax, title, license and options. Dealer sets actual price.

3 **ELIGIBILITY REQUIREMENTS AND OTHER RESTRICTIONS APPLY. PROOF OF ELIGIBILITY REQUIRED.** The \$3,000 Nissan Fleetail Rebate off MSRP is available to current employees and rate payers of WPPI Energy member utilities who reside in one of the following states: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming. Must present to the participating Nissan dealer the following proofs of eligibility: (1) proof of current employment at WPPI Energy or a copy of your current WPPI Energy utility bill and, (2) a copy of both sides of this flyer. Available on purchase from new dealer stock. Down payment may be required. This incentive cannot be combined with any other Nissan special incentives. See dealer for details. Ends 9/30/18.

4 The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives and additional perks should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentives and additional perks are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. Residency restrictions may apply.

5 MY18 EPA range of 151 miles. MY17 EPA range of 107 miles. Actual range may vary based on driving conditions. Use for comparison only.

6 e-Pedal: Monitor traffic conditions and use conventional brake as needed to prevent collisions. See Owner's Manual for safety information.

7 ProPILOT Assist cannot prevent collisions. Always monitor traffic conditions and keep both hands on the steering wheel. See Owner's Manual for safety information.

8 Automatic Emergency Braking cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information.

9 For qualified buyers. 0% APR financing for 72 months on new MY18 LEAF in dealer stock when financed through NMAC. \$13.89 per month per thousand financed. Down Payment may be required. Subject to Residency Restrictions. Subject to NMAC credit approval. Not all buyers qualify. Dealer sets actual price. Ends 9/30/18.